

STRATEGIC MIS



Total Management Planning, Controls,
Systems & Reports Manual

Includes more than 350
Strategic MIS Reports

SMIS helps in

- ✓ Strategic Planning
- ✓ Dynamic Review
- ✓ Efficient Systems & Process
- ✓ Risk Management
- ✓ Cost Management
- ✓ Financial Prudence
- ✓ Fraud & Mistake Prevention

In Seven Volumes

- ✓ Corporate MIS
- ✓ Financial MIS
- ✓ HRD MIS
- ✓ Marketing MIS
- ✓ Material MIS
- ✓ Production MIS
- ✓ Administration MIS

Dear Sir,

The success of any organization depends upon its Macro Strategy along with execution and effective review system. Most of failures of organizations can be linked to poor planning or ineffective review systems.

Strategy International is pioneer in developing Innovative solutions based on natural laws to complex problems of individuals as well as organizations. Its pioneer program of CSM (Core Strategy Manifestation) assists to develop right strategies to unleash a spiral of growth and peak success in harmony with society and environment. Strategy International assists organizations in formulating effective **Strategy, Systems & MIS for entire organization and its functions such as Marketing, Finance, HRD, Supply Chain and Operations.**

Most of Information Systems (MIS) suffer from following limitations:

- Too much Information which may not be needed.
- Critical Information not segregated from Non Critical
- Macro Environment Factors Information Missing
- Non Tangible Information Missing
- Information from too many business review tools & methods

Strategic MIS is a Business Planning & Review System designed by Strategy International .

The main features of program are:

- ✓ Covers MIS for all important functions – Production, Quality, Maintenance , Marketing , HRD , Finance, Accounts, Taxation, Administration, Materials, Purchase , Stores etc.
- ✓ Aligns Macro Strategy of business with functional MIS. Cover both Micro and Macro MIS.
- ✓ Cover both Tangible & Intangible factors
- ✓ Integrates MIS with Audit , Budgets & other Business Management tools.

SMIS Benefits: Strategic MIS aims to develop information systems which can ensure Profit Maximization, Cost Management, Efficient Systems & Processes, Peak HR Performance, Financial Prudence, Fraud & Mistake Prevention and Risk Management. It identifies and critical goals and bottlenecks of business and measures improvements in solving them.

We look forward to your valuable order for the product. We can also assist you in Training and Implementation of Strategic MIS in your esteemed organization.

Thanking You
For Strategy International



Rohit Nagar
(Business Head)

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- ✓ Setting Core Strategy of Organization
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- ✓ SMIS Integration with ERP
- ✓ SMIS Implementation Steps

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