

A Business Planning & Review Manual, covering Management Strategy, Control, Systems & Reports for entire Finance & Accounting Function.

STRATEGIC FINANCIAL MIS

**TOTAL FINANCE & ACCOUNTING CONTROLS,
SYSTEMS & REPORTS (MIS) MANUAL**

SFCM HELPS IN

- ✓ Finance Alignment with Strategy
- ✓ Efficient Financial Systems
- ✓ Fraud & Mistake Prevention
- ✓ Knowledge Edge
- ✓ Effective Financial Planning
- ✓ Better F&A Performance
- ✓ F&A Cost Management
- ✓ Business Integration

The success of any organization depends upon its Macro Strategy along with execution and effective review system. Most of failures of organizations can be linked to poor planning or ineffective review systems.

Strategy International is pioneer in developing Innovative solutions based on natural laws to complex problems of individuals as well as organizations. Its pioneer program of CSM (Core Strategy Manifestation) assists to develop right strategies to unleash a spiral of growth and success in harmony with society and environment. Strategy International assists organizations in formulating effective **Strategy, Systems & MIS for entire organization and its functions such as Marketing, Finance, HRD, Supply Chain and Operations.**

Most of Information Systems (MIS), suffer from following limitations:

- Too much Information which may not be needed.
- Critical Information not segregated from Non Critical
- Macro Environment Factors Information Missing
- Non Tangible Information Missing
- Information from too many business review tools & methods

Strategic Financial MIS (SFCM) is a Business Planning , Systems & MIS System for vital function of Finance, Accounts, Taxation, Cost Management & Audit.

The main features of program are :

- ✓ Covers Strategy, Systems , Controls & MIS for all aspects of Finance & Accounts function
- ✓ Aligns Macro Strategy of business with functional MIS.
- ✓ Cover both Micro and Macro MIS.
- ✓ Cover both Tangible & Intangible factors
- ✓ Integrates MIS with Audit , Budgets & other Business Management tools.

SFCM Benefits : Strategic Financial MIS aims to develop dynamic & flexible information systems for Finance & Accounts function which can ensure Strategic Financial Planning, Peak Finance Performance , Efficient F&A Systems & Process, F&A Cost Management , Fraud & Mistake prevention etc. It identifies and critical goals and bottlenecks of F&A function and measures improvements in solving them.

Thanking You
For Strategy International



Rohit Nagar
(Business Head)

SFCM Features

Extensive Coverage: Covers Strategy, Systems, Controls & MIS for all aspects of Finance & Accounts function. Coverage can be broadly classified in Three Parts - Strategic Financial MIS, F&A Process & Controls & Cost Management.

Alignment with Corporate Strategy: Aligns HR with Goals, Plans and bottlenecks of business.

Tangible & Intangible MIS: Cover both Tangible & Intangible MIS for F&A function.

Easy Implementation: Framework for Implementation provided along with MIS formats and Clear steps to be taken to implement Strategic Financial MIS framework.

Macro & Micro MIS: Cover both Micro and Macro MIS for Finance & Accounts function.

Control Tools Integration: Integrates HR MIS with Budgets, Standards, Audits, Costing & other Business Management tools.

About Author

CMA Vivek Garg is a Management Professional with decades of corporate experience at different levels including that of CFO, CHRO & CMO. He is a qualified Management Accountant (CMA) with merit and all India Rank. Vivek is a Strategist, Author and Trainer. He is a specialist in developing Strategy, Systems & MIS for entire organization. Vivek has developed CSM Natural Law Strategy Program which is a unique program to develop correct strategies for Individuals, Organizations and Societies to unleash a spiral of growth and peak success in harmony with society and environment.

Strategic MIS (SMIS) is another product developed by Vivek. SMIS is a Business Planning & Review Framework, aligning Core Strategy of organization with Corporate MIS and covering all business functions. SMIS helps in Strategic Planning, Dynamic Review, Efficient Systems & Processes, Cost Management, HR Optimization, Dynamic Marketing, Financial Prudence, Fraud & Mistake Prevention, Risk Management & Profit Maximization.

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1. FINANCE & STRATEGY LINKAGE

- ✓ Defining Core Strategy of Organization
- ✓ Critical Factors Identification
- ✓ Bottleneck Analysis
- ✓ Finance SWOT Analysis
- ✓ Finance Tangible and Intangible MIS
- ✓ Finance Macro Environment MIS
- ✓ Finance linkage with Strategy
- ✓ MIS linkage with Audit
- ✓ MIS linkage with Planning
- ✓ MIS linkage with Costing

2. SYSTEMS & CONTROLS

- ✓ Business Systems Manual
- ✓ Creative Controls
- ✓ Checks & Balances System
- ✓ Authorization Levels System
- ✓ MIS & Systems Improvement

3. CORPORATE AFFAIRS & INTEGRATION

- ✓ Corporate Governance MIS
- ✓ Stakeholders Relationship MIS
- ✓ Inter Functional Integration
- ✓ Knowledge Management MIS
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- ✓ SFCM Daily MIS
- ✓ SFCM Monthly MIS

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- ✓ Investment Decision Entry MIS
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8. TREASURY MANAGEMENT MIS

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- ✓ Funds Raising MIS
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- ✓ Export Credit MIS
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- ✓ Cash Management MIS
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- ✓ Assets Disposal MIS
- ✓ Assets Authorization MIS
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10. PROJECT PROGRESS MIS

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- ✓ Project Progress MIS – Expenditure Incurred
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- ✓ Legal Cases Status MIS

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- ✓ Financial Planning MIS
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- ✓ Funds Flow Analysis
- ✓ Ratio Analysis

REVENUE MAXIMIZATION

- ✓ Revenue Maximization MIS
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- ✓ Market Share MIS
- ✓ Product Profitability MIS
- ✓ Channel Profitability MIS
- ✓ Region Profitability MIS
- ✓ New Market Sales MIS
- ✓ New Product Sales MIS
- ✓ Sales Discounts MIS

COSTING & BUDGETING MIS

- ✓ Cost & Budgeting Framework
- ✓ Zero Based Budgeting
- ✓ Cost Management Records
- ✓ Cost Management MIS
- ✓ Segment Wise Profit Analysis

Material Cost Control

- ✓ Employees Cost Control
- ✓ Production Cost Control
- ✓ Utilities Cost Control
- ✓ Administration Cost Control
- ✓ Marketing Cost Control
- ✓ Financial Charges Cost Control
- ✓ Regulatory Cost Control

Cost Plan

Cost of Strategic Financial MIS (SFCM) is
Rs **1375/-**
One Thousand Three Hundred Seventy Five Only).

How to Order

1. Cheque or Demand Draft favouring "Strategy International".
2. Transfer Payment through RTGS / NEFT / UPI to HDFC Bank Account of Strategy International Account number 50200006714871. RTGS / NEFT IFSC Code: HDFC0000563

PRODUCT BROCHURES

Please Download Complete Catalog or Brochures for Specific products from links given below :

✓ COMPLETE CATALOG

- ✓ Strategic MIS (in Seven Volumes)
- ✓ Strategic Human Resource MIS
- ✓ Strategic Financial MIS
- ✓ Strategic Marketing MIS
- ✓ Strategic Material MIS
- ✓ CSM Career & Life Management
- ✓ CSM Strategy & MIS Journal
- ✓ Industry Specific MIS Manuals
- ✓ Customized MIS Manuals
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