

A discovery of natural way to unleash peak levels of success in career and other areas of life in harmony with society and environment.



CSM Career & Life Management Program

CAREER

HEALTH

RELATIONSHIPS

PERSONALITY

SPIRITUALITY

CLMM HELPS IN

- ✓ Dynamic Career and Financial Success
- ✓ Dynamic Physical Health
- ✓ Dynamic Mental Health
- ✓ Dynamic Family and Personal Life
- ✓ Dynamic Personality
- ✓ Happiness and Spirituality

Are you geared up for peak success in life?

Do you want to reach the top and are not satisfied with average life?

Do you want to know about a new vision for individual, organizational and national success?



"Success does not depend upon quantity of knowledge, intelligence or hard work. It depends upon how we adopt a correct strategy in accordance with laws of nature"

"An average person can achieve peak success if he adopts a correct strategy; while a highly intelligent person can remain confined to average success of life."

"Anyone can unleash peak success by adopting a correct strategy whatever be education, resources or present circumstances."

"India – once the land of riches has to awaken to a new dynamic philosophy of action to regain this place."

CSM
Core Strategy Manifestation
The natural way to peak success

WHAT IS CSM?

CSM i.e. Core Strategy Manifestation is a unique program to evolve correct strategy to unleash peak success in career and life as a whole. CSM is based on some very simple but highly effective natural laws. Almost all of successful people have acted and behaved in a common pattern. CSM attempts to articulate it simply for every individual and firm. Core Strategy Manifestation is a program to develop right strategies for individuals as well as organizations to unleash a spiral of growth and peak success in harmony with society and environment.

BENEFITS OF CSM

CSM provides a framework for

- ✓ Dynamic Career and Financial Success
- ✓ Dynamic Physical Health
- ✓ Dynamic Family and Personal Life
- ✓ Dynamic Personality
- ✓ Happiness and Spirituality

HOW CSM DIFFERENT

CSM is different from other Personal Growth Program due to its easier implementation. Most of program is full of good theory. However they are difficult to implement and impact is only temporary. CSM can be easily implemented and used by any person whatever his education, resources and current situation. Further CSM brings out changes which are permanent and not temporary

CSM FOR WHOM

CSM is unique in its application. It can be applied to every individual and group of individuals such as Family, Companies, Society and Nation. It does not require any specific education qualification; however the participants shall require an OPEN MIND to new insights of CSM and its application to their individual cases.

PROGRAM CONTENTS

1: Self Evaluation & Strategy Building Workbook

An in-depth analysis of Self through CSM Strategy Workbook. This Self Knowledge shall create a basis for Strategy Formulation for Career and Life as a whole. It shall also help to respond to real life situations in a better way. This work book shall also be available in Soft Copy so that participants can keep adapting and changing as they progress with course.

2: Factors Blocking Success Analysis

Understanding the factors and bottlenecks which prevent success. Idea is to break the conventional thought patterns and find the Core Factor which prevent success. This shall help to develop understanding about Success Process and develop correct strategies towards it.

3: CSM Natural Law Framework for Individuals

Developing an understanding about Natural Laws which are key to success or failure of any Individual or Organization. These Laws form basis of CSM Natural Law Framework for Individuals. Action based on these Natural Laws has higher chances of success which is in harmony with Society and Environment.

4: CSM Success Journey

An understanding about CSM Success Journey based on well-defined steps. Most of successful man and organizations have followed this path for achieving peak success for themselves and society.

5: CSM Key Tools for Success

Understanding Key CSM Tools for developing strategy and achieving success. These tools are based on Natural Laws and have been used by most of people who have achieved peak success.

6: Career Management Framework

Understanding Career Management Process and developing a Strategic Framework for same.

7: Career Management: Education & Training

Understanding Nature Laws and Tools to achieve Peak Academic Success in Education.

8: Knowledge Management and Constant Learning System

Understanding Laws and Tools for effective Knowledge Management and Constant Learning Process.

9: Career Management – Work Excellence & Peak Creativity

Understanding Laws and Tools to achieve Peak Work Excellence leading to dynamic Professional Growth.

10: Career Management – Professional Behavior

Understanding Laws and Tools for Professional Behaviors which aids Career Growth.

11: Career Management – Professional Self Marketing

Understanding Rules and Tools for Self Marketing. Professional Marketing is essential part of Career Management.

12: Financial Management

Understanding Laws and Tools for Management of Finances.

13: Physical Health Management

Understanding Laws of Nature and Tools for Management of Health and Optimum physical performance.

14: Mental Health & Stress Management

Understanding Laws of nature and Tools for Mental Health and effective Stress Management.

15: Handling Negativity and Disturbances

Understanding CSM Techniques to handle any form of Negativity or Disturbance including Major turbulences in life.

16: Relationship Management

Understanding Nature Laws which impact Relationships and CSM Tools to manage them.

17: Managing Children

Understanding Laws of nature and CSM Tools for handling Children and their optimum development.

18: Personality Management

Understanding Laws of Nature and CSM Tools to develop attractive personality.

19: Power Management

Understanding Laws and CSM Tools to develop Power Balance in any situation.

20: Negotiations Management

Understanding CSM Tools for effective Negotiations in any situation.

21: Communication Management

Learning Laws of Nature and CSM Tools for Dynamic Communication of any form.

22: Time Management

Understanding CSM Techniques for effective Time Management

23: Self-Motivation

Understanding Nature Laws and CSM Tools for Self-Motivation.

24: Integration with Society

25: Contribution to Nation Building

Understanding unique CSM Strategy Techniques to developing synergy between Individual Success and Nation Building.

26: Spirituality & Divine Manifestation

Developing and understanding on goals of Spirituality and how it can be synergized with CSM Natural Law Program to evolve in Spirituality and Divine Manifestation.

27: CSM Implementation - Tools to implement CSM Natural Laws Program

Developing a framework to implement CSM Natural Law Strategy Tools in real life and make permanent changes in life.

22: CSM for Organizations & Management

Strategy Formulation based on natural laws for organizations . innovative concepts such as Integration of Business, Excellence Ladder, Knowledge Edge, Strategic MIS, Creative Controls, HR Optimization, Dynamic Marketing and Change Management. Understanding key CSM Tools as applicable to different Management Functions such as Marketing, Finance, HR, Supply Chain & Operations.

ABOUT TRAINER

CMA Vivek Garg is the founder of Strategy International and CSM Strategy Program. Vivek is a qualified Cost Accountant (ICWAI) with merit and all India Rank. He is Finance & Management Cross Function Professional with 30+ years corporate experience at different levels. He last held position as Vice President Finance and Strategy in NSTPL, a Delhi based Media and Education Organization. At present Vivek is Chief Executive in Strategy International which he has promoted.

Vivek is a Strategist, Author and Trainer. He is a specialist in developing Strategy, Systems & MIS for entire organization. Vivek has developed innovative knowledge products from decades of reading and research on management, philosophy and related subjects.

Vivek has developed CSM Natural Law Strategy Program which is a unique program to develop correct strategies for right strategies for Individuals, Organizations and even Nation to unleash a spiral of growth and peak success in harmony with society and environment.

Strategic MIS is another product developed by Vivek. SMIS is a Business Planning & Review Framework, aligning Core Strategy of organization with Corporate MIS and covering all functions. SMIS helps in Efficient Systems & Processes, Cost Management, HR Optimization, Dynamic Marketing, Financial Prudence, Fraud & Mistake Prevention, Risk Management & Profit Maximization.

Nation Transformation Strategy is another program developed by Vivek. It is program about evolving strategies to unleash spiral of success and change in society and nation. Strategic Framework of a country comes out of its unique culture and strengths and is not imported from outside. NTS articulates such Strategic Framework based on modern management principals coupled with Ancient Indian Philosophy and sound natural laws.

Program Delivery

CSM Program is delivered through Live as Well as Online & Postal modes. The program is immensely practical and participants are required to apply CSM Tools to develop Strategy Making skills to their own life. CSM Online & Postal Program is a substitute for those are not in position to attend live workshop. The participants shall be sent course material along with worksheets for strategy making skills. There is No Time Limit for completion of program and participants can decide their own pace. Certificate is provided at the end of course.

Cost Plan

Cost of CSM Career & Life Management Online & Postal Program is Rs 7500/- (Seven Thousand Five Hundred Only).

Cost of Live Classes are flexible and depend upon place of conducting workshop. Workshops can also be conducted at Third Party premises.

A. Other Training Products :

https://www.csmstrategy.com/pdf/CSM_Training.pdf

Training Program for different segments are conducted in Online, Postal or Live form. Customized Training Workshops can also be developed and conducted at sites of customers for specific needs. Some of key workshops conducted by us are as below:

- ✓ CSM Management Workshop
- ✓ CSM Strategic MIS Workshop
- ✓ CSM Cost Management Workshop
- ✓ CSM Strategic HR Workshop
- ✓ CSM Marketing MIS Workshop

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