

CSM Consultancy Services

- ✓ **Strategic Planning**
- ✓ **MIS Design & ERP**
- ✓ **Cost Management**
- ✓ **Systems Manual & Audit**
- ✓ **Knowledge Management**
- ✓ **Risk Management**
- ✓ **HR Systems & MIS**
- ✓ **Financial Systems & MIS**

Strategy, Systems, Cost Reduction and MIS
Corporate – HRD – Finance – Marketing – Materials – Operations

Strategy International is pioneer in developing Innovative solutions based on natural laws to complex problems of individuals as well as organizations. Its pioneer program of CSM (Core Strategy Manifestation) assists in developing strategies to unleash a spiral of growth and peak success in harmony with society and environment.

The success of any organization depends upon its Macro Strategy along with execution and effective review system. Most of failures of organizations can be linked to poor planning or ineffective review system. Strategy International assists organizations in Designing, Development and Implementation of effective **Strategy, Systems & MIS for entire organization and its functions such as Marketing, Finance, HRD, Supply Chain and Operations.**

Some of the area where we can assist the organizations are:

1. **Strategic Planning & Budgeting Framework:** Setting Macro & Micro Strategic Planning Framework which is aligned to natural laws. Most of successful organizations have followed strategies based on these natural laws. Macro Strategy and Planning is followed up with specific short and medium term plans across all business functions.
2. **Strategic Management Information System (SMIS):** Setting up Strategic and Critical Information System covering all critical factors and functions across the organization. Strategic M.I.S aims to **direct resources of company to critical bottlenecks** of an organization, thus releasing energy for higher growth.
3. **Strategic Cost Management System:** Setting up framework to manage the cost and reduce it on consistent basis across all components such as Materials, Manpower, Overheads, Interest etc. Use of **Zero Based Budgeting** and other tools towards this.
4. **Business Systems & Processes Improvement:** Designing and constant improvement of business systems and processes for different functions aligning them to Strategic framework of company.
5. **ERP & Automation:** Designing and Implementing ERP & Automation solutions for entire organization and functions like Marketing, Operations, Accounts, HR, Materials etc.
6. **Strategic Internal & Management Auditing Systems –** Audit Framework of organizations to ensure adherence to SOP, Protection of Assets and detection of Frauds.
7. **Risk Management Systems:** Setting framework for Identification and timely action on Risks associated with organization to ensure perpetuation of business.
8. **Knowledge Management Framework:** System to Identify, Develop & Protect Cutting Edge Knowledge for business which is linked to Strategic objectives of organization.
9. **HR Optimization & Performance Management Systems:** Develop Strategic HR Optimization Framework to ensure peak creativity and performance among employees. Framework for Measurement of Performance at every level. Use of tools such as Performance Levers, Score Card etc.
 - ✓ HR Planning, KRA Design, Organization. Design
 - ✓ **Talent Management -** Recruitment, Induction, Exit, Turnover Mgmt.
 - ✓ **HR Optimization -** Performance Management, Training, Team Building.
 - ✓ **Payroll Management,** HR Compliance, Administration
 - ✓ **Creativity Management System:** Design & Implementation
10. **Strategic Sales & Marketing Framework:** Developing System, Controls & MIS to ensure Revenue Maximization & Market Cost effectiveness. Framework for Market Planning, Digital Marketing, Sales Force Management, Channel Management etc.
 - ✓ **Market Planning:** Macro Strategy, Market Research, Pricing, Product Mix.
 - ✓ **Channel Sales:** Channel Development & Evaluation., Branch Audit.
 - ✓ **Market Communication:** Database Creation, Market Communication
 - ✓ **Digital Marketing:** Web Strategy, SEO, Social Media, Mobile Marketing etc.
11. **Financial & Accounting Framework:** System for Financial Prudence, Capital Productivity and Value Creation. Framework for Accounting, Taxation, Banking, Regulatory etc.
 - ✓ **Strategic Finance:** Capital Structure, Investment Entry & Exit, Value Creation.
 - ✓ **Accounting Systems:** Use of Accounting Standards such as IFRS, GAAP.
 - ✓ **Taxation & Regulatory Framework:** Tax Planning & Compliance
 - ✓ **Working Capital Management:** Receivables, Inventory etc.
 - ✓ **Fund Raising & Capital Adequacy:** Financial Modeling; Business Valuation
12. **Material Planning & Inventory Management:** Framework for Inventory Planning, Vendor Development, Material Procurement, Material Inspection, Material Storage, Transportation etc.

PRODUCT BROCHURES

Please Download Complete Catalog or Brochures for Specific products from links given below :

✓ COMPLETE CATALOG

- ✓ **Strategic MIS (in Seven Volumes)**
- ✓ **Strategic Human Resource MIS**
- ✓ **Strategic Financial MIS**
- ✓ **Strategic Marketing MIS**
- ✓ **Strategic Material MIS**
- ✓ **CSM Career & Life Management**
- ✓ **CSM Strategy & MIS Journal**
- ✓ **Industry Specific MIS Manuals**
- ✓ **Customized MIS Manuals**
- ✓ **Industry News & Database**
- ✓ **CSM Training Services**
- ✓ **CSM Consultancy Services**

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