

# Strategy International CATALOG

## Our Products & Services

- Strategic MIS (in Seven Volumes)
- Strategic Human Resource MIS
- Strategic Financial MIS
- Strategic Marketing MIS
- Strategic Material MIS
- CSM Career & Life Management
- CSM Strategy & MIS Journal

- Industry Specific MIS Manuals
- Customized MIS Manual
- Industry News & Database
- Government News & Database

- CSM Training Services
- CSM Consultancy Services



## About Strategy International

**Strategy International** is dedicated to developing Innovative solutions based on natural laws to complex problems of Individuals, Organizations & Nation. Its pioneer program of CSM (**Core Strategy Manifestation**) assists in developing right strategies for individuals as well as organizations, to unleash a spiral of growth and peak success in harmony with society and environment. **CSM is based on some very simple but highly effective natural laws and articulates strategies based on sound natural laws for any Individual, Organization or Country.**

The success of any organization depends upon its Macro Strategy along with execution and effective review system. Most of failures of organizations can be linked to poor planning or ineffective review system. Strategy International assists organizations in Designing, Development and Implementation of effective ***Strategy, Systems & MIS for entire organization and its functions such as Marketing, Finance, HRD, Supply Chain and Operations.***

The progress of a country or organization also depends upon choices its makes in form of Strategies and Policies towards Governance, Politics, Economy, Defense, Education, Foreign Affairs etc. Strategic Framework of a country should come out of its unique culture and strengths of country and is not copied from outside. **Strategy International attempts to apply Laws of Nature to suggest Alternate Strategic Framework for governance of Society and Nation.**

## Key Person

CMA Vivek Garg is the founder of Strategy International and CSM Strategy Program. Vivek is a qualified Cost Accountant (ICWAI) with merit and all India Rank. He is Finance & Management Cross Function Professional with 30+ years corporate experience at different levels. He last held position as Vice President Finance and Strategy in NSTPL, a Delhi based Media and Education Organization. At present Vivek is Chief Executive in Strategy International which he has promoted.

Vivek is a Strategist, Author and Trainer. He is a specialist in developing Strategy, Systems & MIS for entire organization. Vivek has developed innovative knowledge products from decades of reading and research on management, philosophy and related subjects.

Vivek has developed CSM Natural Law Strategy Program which is a unique program to develop correct strategies for right strategies for Individuals, Organizations and even Nation to unleash a spiral of growth and peak success in harmony with society and environment.

## Product Profile

Strategy International has developed various **Media, Training & Consultancy** Products to different customer segments. A brief description of products along with Link for downloading detailed brochure is given below:

- ✓ Strategic MIS (in Seven Volumes)
- ✓ Strategic Human Resource MIS
- ✓ Strategic Financial MIS
- ✓ Strategic Marketing MIS
- ✓ Strategic Material MIS
- ✓ CSM Career & Life Management Manual
- ✓ CSM Strategy & Mis Journal
- ✓ Industry Specific MIS Manuals
- ✓ Customized MIS Manuals
- ✓ Industry News & Database
- ✓ Government News & Database
- ✓ CSM Training Services
- ✓ CSM Consultancy Services

## Strategic MIS (In Seven Volumes)

**Total Management Planning Controls,  
Systems & Reports Manual**



**Strategic MIS (In Seven Volume)**

**Cost Rs.5250/-**

**Download  
Brochure**



# STRATEGIC HUMAN RESOURCE MIS

**TOTAL PERSONNEL, HR & ADMINISTRATION  
CONTROLS, SYSTEMS & REPORTS (MIS) MANUAL**

**Cost: Rs 1375/-**



**Download  
Brochure**



## STRATEGIC FINANCIAL MIS



**TOTAL FINANCE & ACCOUNTING CONTROLS,  
SYSTEMS & REPORTS (MIS) MANUAL**

**Cost: Rs 1375/-**

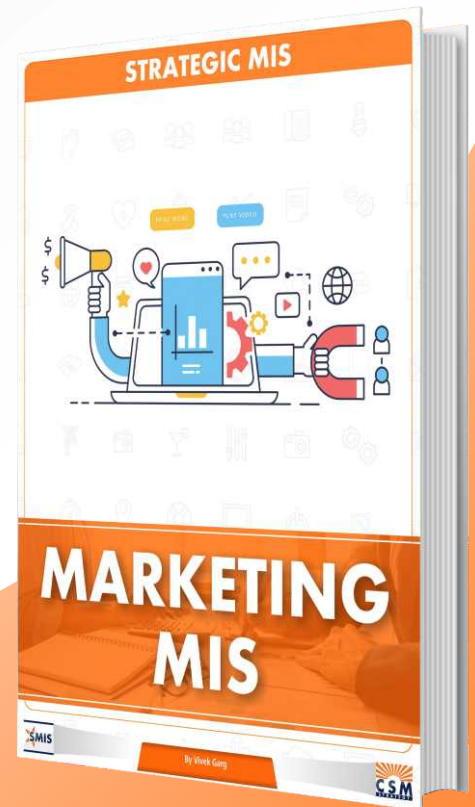
**Download  
Brochure**





## TOTAL SALES & MARKETING CONTROLS, SYSTEMS & REPORTS (MIS) MANUAL

Cost: Rs 1375/-



Download  
Brochure



## STRATEGIC MATERIAL MIS



## TOTAL MATERIAL & SUPPLY CHAIN CONTROLS, SYSTEMS & REPORTS (MIS) MANUAL

Cost: Rs 1375/-

Download  
Brochure

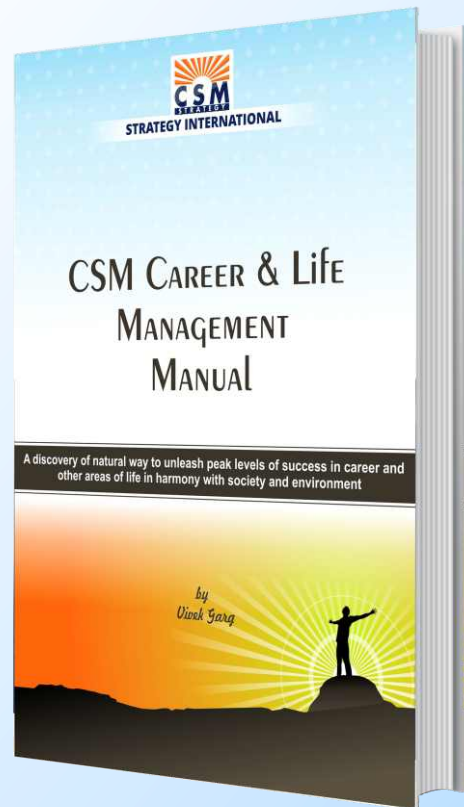


A discovery of natural way to unleash peak levels of success in career and other areas of life in harmony with society and environment.

- ✓ CAREER
- ✓ HEALTH
- ✓ RELATIONSHIPS
- ✓ PERSONALITY
- ✓ SPIRITUALITY

Cost: Rs 1750/-

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Brochure



## CSM STRATEGY & MIS JOURNAL



CSM Strategy Journal is Weekly Update on CSM Strategy & MIS. Topics Covered in Journal are:

- ✓ **Individuals:** Career, Health, Relationship, Personality, Spirituality
- ✓ **Organizations:** HRD, Marketing, Finance, Materials, Operations
- ✓ **Nation:** Governance, Politics, Economy, Education, Healthcare, Environment.

Cost of Journal: Rs 2100/- Per Annum

Download  
Brochure



# INDUSTRY SPECIFIC MIS MANUAL

Strategy, Systems & MIS Manuals for different Industry Segments

- ✓ Food
- ✓ Pharma
- ✓ Chemicals
- ✓ Metals
- ✓ Engineering
- ✓ Textiles
- ✓ FMCG
- ✓ Power
- ✓ Real Estate
- ✓ Education
- ✓ Healthcare
- ✓ Logistics - etc.



## CUSTOMIZED MIS MANUALS



We develop Customized Systems, Policies & MIS Manuals for specific needs of organizations.

- ✓ Mission Statements
- ✓ Standard Operating Procedures
- ✓ MIS Formats
- ✓ Planning Templates
- ✓ Cost Management Templates
- ✓ Internal Audit Templates



## INDUSTRY NEWS & DATABASE

- ✓ Industry Data Bases
- ✓ Online News Letters
- ✓ Mobile Alerts
- ✓ Project Reports

Healthcare, Real Estate, FMCG,  
Power, Metals, Chemicals,  
Financial Services,  
Pharmaceuticals, Automobiles,  
Engineering, Transport, Retail etc.



## GOVERNMENT NEWS & DATABASE

- ✓ Central Govt.
- ✓ State Govt.
- ✓ Institutions
- ✓ Notifications
- ✓ Policies
- ✓ Appointments
- ✓ Tenders
- ✓ Schemes





## CSM TRAINING SERVICES

- ✓ Career Management Workshop
- ✓ Strategic MIS Workshop
- ✓ Cost Management Workshop
- ✓ Strategic HR Workshop
- ✓ Marketing MIS Workshop
- ✓ Financial MIS Workshop

Download  
Brochure



## CSM CONSULTANCY SERVICES

- ✓ Strategic Planning
- ✓ MIS Design & ERP
- ✓ Cost Management
- ✓ Systems Manual & Audit
- ✓ Knowledge Management
- ✓ Risk Management
- ✓ HR Systems & MIS
- ✓ Financial Systems & MIS
- ✓ Marketing Systems & MIS

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