

CSM TRAINING PROGRAMS

- ✓ Career Management Workshop
- ✓ Strategic MIS Workshop
- ✓ Cost Management Workshop
- ✓ Strategic HR Workshop
- ✓ Marketing MIS Workshop
- ✓ Financial MIS Workshop



Live

Online

Postal

Strategy International is dedicated to developing Innovative solutions based on natural laws to complex problems of Individuals, Organizations & Nation. Its pioneer program of **CSM (Core Strategy Manifestation)** assists in developing right strategies for individuals as well as organizations, to unleash a spiral of growth and peak success in harmony with society and environment. CSM is based on some very simple but highly effective natural laws. Almost all of successful people, companies and nations have acted and behaved in a common pattern. CSM attempts to articulate these patterns of action simply for every individual, firm and nation.

Strategy International has developed various Media, Training & Consultancy Products to different customer segments. We conduct various Training Program for different segments. Workshops can be conducted Online, Postal or Live. Customized Training Workshops can also be developed and conducted at sites of customers for specific needs. Some of key workshops conducted by us are as below:

1. CSM Career & Life Management Program :

CSM Career & Live Management Program is aimed towards developing Strategic framework for success as Individuals. This program provides all required inputs to participants to understand principals of CSM and its application in develop their strategy making skills for self and others.

CSM provides a framework for:

- ✓ Dynamic Career and Financial Success
- ✓ Dynamic Physical Health
- ✓ Dynamic Mental Health
- ✓ Dynamic Family and Personal Life
- ✓ Dynamic Personality
- ✓ Happiness and Spirituality

CSM is Total Life Management Program:

CSM Program is different from other Personal Growth Program due to its easier implementation. Most of other success programs are full of good theory. However, they are difficult to implement and impact is only temporary. CSM on other hand can be easily implemented and used by any person whatever his education, resources and current situation. Further CSM brings out changes which are permanent and not temporary.

2. CSM Management Workshop: A workshop on Strategy Formulation based on natural laws for organizations... The program looks into innovative concepts such as Integration of Business, Excellence Ladder, Knowledge Edge, Strategic MIS, Creative Controls, HR Optimization, Dynamic Marketing and Change Management.

3. CSM Strategic MIS Workshop: A workshop designed to develop a framework for Critical and Strategic Micro and Macro Information Systems in an organization across all management functions like Finance, Marketing, Operations, HR and Materials.

4. CSM Cost Management Workshop: CSM Strategic Cost Management Model involves developing systems which combine Cost Reduction along with increase in Creativity at every level.

5. CSM Strategic HR Workshop: A new innovative method based on natural laws to develop Creative and Innovative Human Assets for organization.

6. CSM Marketing MIS Workshop: A workshop on Market Planning, Systems & MIS for Sales & Marketing function.

7. CSM Financial MIS Workshop: A workshop on Finance & Accounts Systems, Controls & MIS for Accounts, Finance, Taxation, Banking, Treasury, Investment etc.

Customized Workshops: CSM is based on natural laws which are universal and can be applied to any situation any individual or organization. Hence Customized program can be developed for specific target groups, problems or objectives.

PRODUCT BROCHURES

Please Download Complete Catalog or Brochures for Specific products from links given below :

✓ COMPLETE CATALOG

- ✓ Strategic MIS (in Seven Volumes)
- ✓ Strategic Human Resource MIS
- ✓ Strategic Financial MIS
- ✓ Strategic Marketing MIS
- ✓ Strategic Material MIS
- ✓ CSM Career & Life Management
- ✓ CSM Strategy & MIS Journal
- ✓ Industry Specific MIS Manuals
- ✓ Customized MIS Manuals
- ✓ Industry News & Database
- ✓ CSM Training Services
- ✓ CSM Consultancy Services

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